

AD SPECIFICATION

Size

Double page spread Full page

Half page Front page footer Type Area

590mm x 390mm 285mm x 390mm 285mm x 190mm

285mm x 66.5mm

Trim

285mm x 66.5mm

610mm x 410mm

305mm x 410mm

Bleed

616mm x 416mm 311mm x 416mm

285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

CIRCULATION

STORE PICK-UP POINTS

Elmbridge

Woking

Haslemere & Liphook

Guildford

Delivered to homes in:

Cranleigh

East Horsley

Guildford

New Haw

Woking

Haslemere

Cobham

Ottershaw

Esher

West Byfleet

Weybridge and Walton

Total print run 25,000

Pick up copies 10,000

95% pick-up rate at

distribution points

Door to door 15,000

Readership 37,000

CONTACTS

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