MOVETO



MEDIAPACK

2023

MOVETO

MOVETO.CO.UK

AD SPECIFICATION

Size

Double page spread Full page Half page

Front page footer

Type Area

590mm x 390mm 285mm x 390mm 285mm x 190mm

285mm x 66.5mm

Trim

610mm x 410mm 305mm x 410mm

285mm x 66.5mm

Bleed

616mm x 416mm 311mm x 416mm

285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Wednesday for New Homes and Friday for residential one week prior to publication. Call for more details.

CIRCULATION

STORE PICK-UP POINTS

Elmbridge

Woking

Haslemere & Liphook

Guildford

LONDON STORE PICK-UP POINTS

- Acton Morrisons King Street
- Battersea Tesco Metro 275-277 Battersea Park
- 3 Clapham Sainsburys Store 133 Clapham High Street
- Broadway Retail Centre
- 5 Fulham Sainsburys Store
- 6 Kensington Sainsburys Store 158a Cromwell Road
- Road
- 8 Shepherds Bush Tesco Superstore 180 Shepherds Bush road
- 9 Wandsworth Sainsburys Store 45 Garrett Lane
- 10 Wimbledon Morrisons 51 The Broadway SW19 3RG

All pick-up points are subject to change.

Delivered to homes in:

Cranleigh

East Horsley

Guildford

New Haw

Woking

Haslemere

Cobham

Ottershaw

Esher

West Byfleet

Weybridge and Walton

Total print run 25,000

Pick up copies 15,000

95% pick-up rate at distribution points

Door to door 15,000

Readership 37,000

CONTACTS

Estate agent advertising

Amy Daniels 07715 165 750 a.daniels@barrelfield.co.uk

New homes advertising

Fiona Brown 07779 276961 f.brown@barrelfield.co.uk

Editorial

editorial@barrelfield.co.uk

Production

Dan Rees 020 8390 9242 d.rees@barrelfield.co.uk

Distribution

David Knight 020 8390 9242 d.knight@barrelfield.co.uk

MOVETO HEAD OFFICE 18 The Pines Business Park, Broad Street, Guildford, Surrey GU3 3BH





